

# FRESHMAN TOOLKIT



## BROCHURES

Brochures are a great way to communicate ways constituents can reach your office and obtain services they need.

Leave behind at events, town hall meetings, and maintain a supply in your offices.



## MASS MAILINGS

Mass mailings are the most efficient medium to disseminate information to your constituents. They can be used to introduce your office to a broad audience and inform them of the services available to them through the Congressional office in Washington, DC and from offices in your district.

Mass mailings update constituents on what is going on in Congress and other agencies of the Federal government and the issues your office is working on on their behalf.



## 499's

During the blackout period when your office cannot send mass mailings of more than 499 copies on a single topic, 499's are blank postcards that can be imprinted with your message in small batches. Your office can continue to communicate broadly, in increments.



## TEXTING

A low-cost method of getting in touch with constituents to drive them to your website, inform them of an important Federal government program, or invite them to attend an event your office is hosting.

